

Oktoberfest 2008
Chairman's Planning Guide
Friday, 10 October 2008

Planning

1. Primary Purpose

Oktoberfest is the first international dine-out for the year. It is a once in a year opportunity to partake in German culture in Hawaii.

2. Description

Authentic German dishes, cowbells, polka and plenty of beer will usher in Hawaii's largest and longest-running Oktoberfest Oct. 7-12 at the Ala Moana Hotel. What started as a modest gathering has evolved into a celebration for thousands of people seeking a Bavarian experience in the middle of the Pacific.

Food stations will feature massive portions of German fare, including bratwurst, sauerbraten, giant knackwurst, pig knuckles, sauerkraut, apple strudel and Black Forest layer cake. A wide selection of German beers will flow liberally. And live music from the Edelweiss band will keep guests dancing well into the night.

The festivities take place in the Hibiscus Ballroom 6 to 11 p.m. Tuesday through Thursday; 6 p.m. to midnight Friday and Saturday, and 5 to 11 p.m. Sunday. The official keg tapping ceremony takes place 6 p.m. Oct. 7.

Admission is \$7 per person on weekdays and Sunday, and \$12 on Friday and Saturday. Purchase tickets through the Ala Moana Hotel's Concierge or at the door.

HFJCC has had attended Oktoberfest at the Ala Moana for a number of years now. Silayan Casino is the jaycee that put it together before she left for South Korea. Silayan is a devotee of German culture, she has taught German at the local university.

Specific and Measurable Goals

1st Goal: To experience German culture in here in Hawaii.

2nd Goal: To sample festival German food.

3rd Goal: To have at least six members attend.

3. Manpower assignments

Chapter President: Eric Ceceres Barsatan

-e-mail everyone to inform members of the international dine-out

International Vice President: Jack Apuya

- Put together the international dine-out
- Invite members
- Post event at the chapter website
- Announce event at GMM

International Director: Shelly Guira

- Assist the VP in coordination of event
- Investigate and choose among many Oktoberfests to attend

4. Materials and Resources

There were no uses of materials and resources.

5. Potential Problems and solutions

Problems: Oktoberfest at the Ala Moana is quite popular. There are more revelers than seats and tables. At one time there was standing room only.

Solution: We can eat standing up. Fortunately when a quorum was established, we found seats, the peak time is about 6-8pm.

Problem: Oktoberfest organizers might run out of food.

Solution: At that moment, the dine-out will turn into a drink-out.

6. Budget and Costs

There was no outlay from the chapter. But the cost for attending is as follows:

Cover charge: \$12

Cost of meal: \$15-\$20

Pitcher of beer: \$10

7. Specific Steps

6 October: Investigate alternatives
Decide and commit to venue
Post dine-out at website

8 October: Send out the e-mail to members

10 October: Hold the event

Implementation and Evaluation

8. Revisions to the Original Plan

The start time and the duration of the event is 7:00 pm and will last for two hours. Jack, the event chair, arrived at 7:30 pm, Shelly and Silayan arrived at 8:30 pm, and Darwin arrived at 8:50 pm, Allen Kajiyama of the Rising Phoenix Jaycees found Darwin at about the same time. Lastly, Brandon showed up at 9:15 which was fifteen minutes over the set end date. Filipinos should really respect appointed times. Shelly was working till 8 so she had an excuse.

9. Changes and Recommendations

There were many choices made that could be included. There are many alternative venues that hold Oktoberfest. Ala Moana is one among many, there may in fact be better venues, it is however, the safest venue.

This dine-out was also hastily put together. Future Oktoberfest dine-outs could benefit from advance planning. The benefit is that members can plan around their busy schedules to attend. There is also the matter of calling members to remind them of the dine-out. These lists are not freely disseminated but there are alternatives such as calling trees.

10. Results and Impact

1st Goal: There was a live band at the Oktoberfest that played German folk music, so attendees were able to sample German music. In front of the band is a sizable dance floor, from time to time they would play the entantanz and the dance floor would be filled with people dancing the three part ditty. Another popular dance is the two circles where men and women separate into two revolving circles. The circle would then stop and the men and women would pair up and dance individually. Therefore attendees were able to sample German culture

2nd Goal: Jack and Shelly had the pork loin which consists of sauerkraut, mashed potatoes and the main pork loin. Jack wanted to try the pig knuckle but they can out. Silayan had the bacon and pea soup. While this event was a dine-out, Darwin, Allen, and Brandon just drank beer out of a pitcher. Silayan and Jack eventually partook with the beer while Shelly just got desert which she shared with Silayan.

3rd Goal: The order in which members arrived and who attended is written in item 8 "changes and recommendations".

Impact on the chapter

The chapter put together a dine-out event for the benefit of members

Impact on the individual

The attendees were able to broaden their cultural horizon

Impact on the community

Different people from all over Oahu came to that event, families, group of friends, and others. HFJCC was able to participate in a community event